**HandsMen Threads: Elevating the Art of Sophistication in Men's Fashion**

**Overview**

Handsmen Threads is a dynamic fashion brand redefining men’s fashion with timeless sophistication and modern style.To support its growth, HandsMen Threads is launching a **Salesforce project** to revolutionize data management, automate key workflows, and enhance customer relations.

**Use Case**

HandsMen Threads, a dynamic organization in the fashion industry, is embarking on a Salesforce project designed to revolutionize their data management and enhance customer relations. The project involves building a robust data model tailored to store all pertinent business data, ensuring a seamless flow of information across the organization.

**User Story**

Salesforce Credentials Setup

**Scope**

**Data Management**

* Objects
* Tabs
* App Manager
* Fields
* Data Configuration

**Data Security**

* Profiles
* Roles
* Users
* Permission Sets

**Communication**

* Email Template

**Automation**

* Flows
* Automation using Apex
* Batch Jobs

**Workspace**

* **Kanban Board:** Organizes tasks, epics, and stories.
* **Epics:** 16
* **Stories:** 35
* **Subtasks:** 0

**Key Automations**

* **Automated Order Confirmations:** Automatic emails post-order.
* **Dynamic Loyalty Program:** Auto-update loyalty statuses based on purchase history.
* **Proactive Stock Alerts:** Notify warehouse if stock drops below 5 units.
* **Scheduled Bulk Order Updates:** Daily processing at midnight to update inventory and financials.

**What You’ll Learn**

* Data Modelling in Salesforce
* Data Quality Management
* Lightning App Builder
* Record-Triggered Flows
* Apex and Apex Triggers
* Asynchronous Apex
* Batch Apex

**Skills Required**

* Salesforce Development
* Salesforce Apex Programming
* Salesforce Lightning Framework

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